

Building a better future



New Year 2023, it's here !

Despite the calendar year changing, we're sure some things won't change with zHealth: we'll continue to innovate and iterate on our vision over the long term. While we have some interesting things planned this year, right now we're more excited about new year's resolutions that can help you become a better, stronger business owner this year. Also check out everything we have accomplished in 2022 in our January 2023 newsletter!

New year, same you (and proud)

New Year's Resolution

When we think of a New Year's resolution, things like exercise, eating healthy or spending more time with friends and family often come to our mind. While these are all examples of great personal resolutions, what about resolutions for your chiropractic business?

Now is the perfect time to look at your business and make plans (or resolutions) that can grow your business.



Focus on your online reviews

A [great online reputation](#) can quickly open up the door to introduce your business to **potential new patients**.



Start texting for better engagement

Your chiropractic practice thrives on **patient engagement**. The best way to **engage patients today is to [text them](#)**.



Implement the 4 F's of patient retention

Seek **Feedback**, provide [Frictionless Payments](#), maintain **Frequent Communication**, and **Forecast Care Plan**.

zHealth 2022: Our Year in Review

Reflecting back on the year we've had

It's now time to welcome 2023. But before that, let's look back and reflect on all that 2022 was, for our software and for you!

Over the years, we've grown our software in both breadth and depth. In 2022 it felt like many long-term efforts finally came to fruition. We launched so many new features and tools. Here is a rundown of some important product updates in 2022.

- We introduced a new tool called [Transaction Lookup](#) in your zHealthPay page. Use this search tool to find details about a specific transaction such as patient name, date of service, amount paid, and more.
- We introduced a new Signature Screen in [Patient Intake](#) and [Self Check-in](#). Patient can type their name to generate a signature, select a signature style, and submit to confirm their signature.
- We enhanced the interface of our Memberships tool, making it easier and faster for you to [add a new membership to the patient's account](#). You also have the option to change payment method like choosing a different credit card on file to use for membership payment or you can choose to not charge any card on file and take Gift Cards as payment.
- You can apply a [credit from insurance to the insurance balance](#).
- If you're a zHealth Pay user, you can now quickly [email patient balance](#) and ask your patient to pay online.
- We added a new report type - [Patient Recall Report](#). Use the Patient Recall Report to generate a report for patients who haven't visited a clinic for 3, 6, and 12+ months.
- We added support for '[Placeholder Column](#)' or 'Ghost Column' under which only appointments can be added but no notes will be created or check-in can be done.

[View All 2022 Product Updates](#)

Recognition and Awards 2022

- zHealth earned [3 Gartner Digital Markets "Best" badges for Chiropractic Software](#).
- zHealth named [Leader in Chiropractic Software on G2's Fall 2022 Report](#).

FREE RESOURCES

The power of patient reviews for chiropractic businesses

• John Posted a Review!



• Stacy Posted a Review!



Whitepaper - The Power of Patient Reviews For Chiropractic Businesses

[Research shows](#) that 91 percent of people regularly or occasionally read online reviews, and 84 percent trust online reviews as much as a personal recommendation. And they make that decision quickly: [68 percent](#) form an opinion after reading between one and six online reviews. With that in mind, here's how to effectively manage your chiropractic clinic's online reputation.

[Download the Whitepaper](#)

GUIDE

A CHIROPRACTIC CLINIC'S GUIDE TO

AUTOMATING FRONT OFFICE



Guide - A Chiropractic Clinic's Guide to Automating Front Office

Your front office isn't just answering phones, welcoming patients, managing appointments, and letting the doctor know when patients have arrived—there are complexities and challenges in their work. To help you create an effective front office, we've created this comprehensive guide. Download the guide to know you can automate and streamline your front office operations.

[Download the Guide](#)

Over to you...

We have big plans this year to make our vision of managing and growing your practice with zHealth even more self-evident, and we can't wait to share everything we've been working on!

Have a wonderful 2023 everyone, and thank you for being with us!

CONNECT WITH US!

We are constantly sharing free resources and practice management hacks on our social media. Click the links below to follow your favorites!



zHealth is cloud-based and all-in-one practice management software purpose-built to meet the unique needs of chiropractic practices.

Call us at +1 (800) 459-0302

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